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### Utah Design Review Board Announces New “America 250” License Plate

**SALT LAKE CITY (April 28, 2026)** – The Utah Design Review Board just unveiled a new “America 250” standard issue license plate, giving Utah drivers the opportunity to commemorate the 250th anniversary of the United States.



The America 250 plate features a deep blue background with the 1776 American flag draped across the left side, creating a distinctive design that honors the nation’s founding while maintaining a clean, recognizable look consistent with Utah’s new design standards.

“Utahns are excited to celebrate America’s 250th anniversary and reflect on the principles that have shaped our nation. This plate is a simple way for people across our state to show that pride and be part of this historic milestone,” said Senator Dan McCay, representing the Senate on the Design Review Board.

The plate will be available through the Utah Motor Vehicle Division (DMV) beginning June 1, 2026. Standard registration and plate fees apply. Sales of the America 250 plate are scheduled to conclude on July 31, 2027, marking the close of the semiquincentennial celebration period.

Utahns can request the new plate during registration renewal or at any time by accessing services online through the DMV’s website at [dmv.utah.gov/](http://dmv.utah.gov/) or by visiting a local DMV office. Drivers may also personalize the America 250 plate for an additional fee, subject to Utah’s

personalization guidelines. However, the specific plate number “USA250” is not currently an available option.

The Design Review Board oversees the visual standards for license plates and driver's licenses to ensure a cohesive and recognizable identity across Utah government.

For more information about Utah license plates, visit the Utah Motor Vehicle Division website ([www.dmv.utah.gov/plates/](http://www.dmv.utah.gov/plates/)).

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